



# Enchanted Colors

~ the Pastel Exhibition from New Mexico & Beyond

## PROSPECTUS FOR ENTRIES

**March 30 - June 2, 2024**

**ONLINE 24/7 at [www.pastelsnm.org](http://www.pastelsnm.org)**

**and simultaneously ON DISPLAY at**

**Millicent Rogers Museum**

**1504 Millicent Rogers Road ❖ Taos, NM ❖ 10am - 5pm Daily**

**Enchanted Colors:** *the Pastel Exhibition from New Mexico & Beyond* will be PSNM's 32<sup>nd</sup> annual "open" show. You are invited to submit up to 3 paintings for jury consideration to have your paintings in one of the best pastel shows in the country!

### **JURORS of Selection...**

**Gwenneth Barth-White**

**Nancie King Mertz and**

**Laura Pollak**

independently review and score entries.

### **JUDGE of Awards...**

**Heidi Marshall** will present awards only to paintings on display at the museum!

### **AWARDS...**

Numerous Cash & Sponsor Awards expected to total more than \$10,000 in value.

Awards will be presented at Gala Opening Reception on Saturday, March 30, 2024 from 3 - 5pm.

**MULTIPLE  
ENTRY  
OPTIONS!**

### **Enchanted Colors**

will be a "hybrid" exhibition, merging an actual in-person exhibit with a "virtual" digital gallery.

### **Entry Deadline**

**Wednesday, Jan. 31, 2024**

When submitting your entry, please select from the following options:

- Will Hand-deliver painting(s)
- Will Ship painting(s)
- Digital display only

*All artists are encouraged to deliver accepted paintings, since only those at museum will be eligible for awards! Artists from around the globe who elect to have their accepted paintings displayed only in digital gallery will be included in digital catalog. All accepted paintings will be in the digital gallery on view in museum.*

**Pastel Society of New Mexico ❖ PO Box 3571 ❖ Albuquerque, NM 87190**

**[www.pastelsnm.org](http://www.pastelsnm.org)**

# Enchanted Colors: the Pastel Exhibition from NM and Beyond!

**ENTRY PERIOD:** Friday, Dec. 15 - Wednesday, Jan. 31, 2024

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## GENERAL REQUIREMENTS

Entry is open to all artists over the age of 18, without regard to geographic location.

*Paintings not adhering to criteria below will be rejected.*

• **ORIGINAL ARTWORK ONLY.** *Source material must be available to PSNM upon request. No portion of the artwork or source material should be created or referenced using Artificial Intelligence (AI).*

• All work must be *at least* 80% soft pastel.

• All work must be for sale.

• Minimum sale price: \$500.

*Artist will receive 50% of sale price.*

**NON-ELIGIBLE WORK** (based on PSA guidelines)

**includes:** Paintings done in a school, school-monitored studio or workshop, or under instructor supervision; copied from photographs taken by someone other than the artist without written authorization from the photographer; copied from published photographs, compositions from published sources or based on another artist's work; works painted over a mechanical print; copies or reproductions; work older than two years; work which has previously won a national award; work which won major award from a publication; collaborative work; work previously accepted by a PSNM National Show.

## AGREEMENT OF ENTRY & LIABILITY

**All reasonable care will be taken with paintings.**

**However, neither PSNM, its officers or volunteers, Millicent Rogers Museum and its employees, nor employees of shipping agent will be responsible for loss or damage.**

PSNM strongly recommends artists carry independent insurance. If you rely on shipper's or carrier's insurance, be certain you understand their policies.

- PSNM reserves the right to reproduce accepted artwork for publicity purposes.
- PSNM reserves the right to reject work deemed unsuitable for public viewing.
- All accepted work (*no substitutes*) that is going to be delivered must be framed and received as specified in this prospectus.

**If accepted work is not available for the exhibition, the artist must donate 30% of the stated sales price**

to PSNM. The artist will also be prohibited from exhibiting in PSNM shows for the next 13 months.

## ONLINE ENTRY ONLY

Go to <http://www.showsubmit.com>

Scroll down to find the PSNM listing.

*Instructions for submitting Digital Files are on the Online Entry Form.*

## DIGITAL REQUIREMENTS

**Image size:** 1200 pixels on longest side

**Resolution:** 300 dpi

In Image Size dialog box, first set resolution to 300 dpi. Adjust dimension so longest side of image is 900 pixels. *Since dimensions are linked, this will automatically adjust the shorter side.*

**File Format:** jpg (JPEG) - highest quality

**File Name Protocol:**

**Painting Title** (*Please, NO all capital letter titles, use Upper and lower case as necessary*)

**EXAMPLE: *Painting Title: Snow in Summer***

***Image File name: Snow in Summer.jpg***

If a professional photographer (*or anyone other than yourself*) creates your image file, please be sure all the Digital Requirements described above are followed.

**NOTE:** *Any file received that is not correctly formatted or named may be rejected.*

## ENTRY FEES

**PSNM Members:** \$40 for up to 3 entries.

**Non-Members:** \$45 for up to 3 entries.

**Fees are non-refundable.**

**Must be paid by Wednesday, January 31, 2024**

***NOTE:*** **Only artists who are PSNM members at the time they submit their entry for the show may accrue points toward Signature Membership.**

*Non-members may join PSNM **before** paying show entry fee by completing Membership Application at: [www.pastelsnm.org](http://www.pastelsnm.org) and paying annual dues with a credit card via PayPal.*

## ENTRY FEE PAYMENT

Pay by CREDIT CARD on Show Submit website.

## JURY NOTIFICATION

Acceptance message will be sent via email by Friday, February 16, 2024.

Acceptance message will include a *pdf* attachment with painting labels and forms. You will need to print and complete them. Detailed information regarding framing, delivery, shipping and handling will also be included in the *pdf*.

## MINIMUM/MAXIMUM DIMENSIONS

- Minimum PAINTING dimension: 8"x10" (or 80 sq. in.)
- Maximum PAINTING dimension: 36" in any direction

## FRAMING REQUIREMENTS

- Work ***must*** be sturdily framed and ready to hang, with strong screws and wire.
- *NO* name plaques on the front of the frame or mat, and no signed mats.
- *NO* metal frames will be accepted.
- Use glass (*please, no* "non-glare" or "frosted" glass). For 850 sq. in. or larger *shipped* paintings, Plexiglas is acceptable.

## DELIVERY OF ACCEPTED WORK

**HAND-DELIVERED WORK** must arrive at Millicent Rogers Museum, 1504 Millicent Rogers Rd., Taos on Monday, March 25 or Tuesday, March 26, 2024.

**SHIPPED WORK** must be delivered to:

PSNM National Show  
c/o TAOS CRATING  
1103 Paseo del Pueblo Norte, Suite 1  
El Prado, NM 87529

- \* Investigate insurance coverage options and your carrier's insurance policies. Each artist is encouraged to obtain their own insurance.

## SHIPPING INSTRUCTIONS

**Paintings *MUST* arrive at TAOS CRATING between Friday, March 15 and Friday, March 22, 2024**

- Ship with commercial carrier, such as UPS or FedEx. ***DO NOT*** ship with the United States Postal Service!

- Cost of shipping the painting(s) is the responsibility of the artist, both *to* and *from* show.

### • Taos Crating Handling Fees:

- Airfloat Strongbox or U-Line Deluxe Art Shippers \$50 per container
- Other types of corrugated shipping containers \$60 per container
- Wooden crate - \$60 per container

*Additional paintings shipped in same container of any type - \$20 each.*

- \* **Handling Fees cover** receiving, storing, delivering, unpacking before show, picking up, re-packing and shipping paintings after show, exclusive of any shipping charges.

- **Storage Rental Fee:** Paintings arriving at Taos Crating earlier than March 15 will be charged \$5 per day, up to March 15, payable by artist.

- **Replacement shipping container cost** is payable to Taos Crating by artist for any box damaged in transit and deemed by Taos Crating as no longer usable.

- **Return shipping** by FedEx or UPS only. Return label and all other information **must** accompany your work.

**Any shipping questions should be directed to Nicholas Tesluk:**

**phone: 505-908-6803**

**email: [psnm.com@gmail.com](mailto:psnm.com@gmail.com)**

## SHIPPING OF SOLD PAINTINGS

- Artists will be notified when painting(s) sell.
- Customers/collectors shall pay all packing and shipping charges, insurance costs and other handling expenses for the shipping and delivery of artwork purchased by them.

## RETRIEVAL OF HAND-DELIVERED PAINTINGS

All ***unsold*** HAND-DELIVERED paintings ***must*** be retrieved from Millicent Rogers Museum by the Artist (or their designated representative) on Monday, June 3, 2024.